

Lewis-Clark State College

Accessible. Affordable. Accomplished.

Proudly serving students and Idaho since 1893

- GED, associate, bachelor's, graduate certificate programs (2), Workforce Training, Adult Basic Education, and SBDC

Idaho's small college ("private" school) experience at a public school price (nearly 80% are Idaho residents)

- *Successful leaders, engaged citizens, lifelong learners*

Connecting College to Career & Learning to Earning...

- 96% academic post-graduation placement rate
- 97% CTE post-graduation placement rate
- Majority of working LC grads stay in Idaho



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Enrollment/Retention – A Perfect Storm...

National undergraduate enrollment is down 8-10% since fall 2019 (pre-pandemic)*
 "Enrollment cliff" 2025 – expected decline of more than 15%

LC State Serves

- **Idahoans.** Idaho's go-on rate dropped from 45% to 38% in 2021.**
 - LC State's Idaho enrollment dropped 9% (288) from last fall (from 82% to 77% of total enrollment)
- **Adult learners (e.g., in CDA).** Competition from online schools has shifted market.
- **Low income & first generation.**
 - These students are least likely to attend college and most impacted by:
 - Idaho's anti-higher education narrative ("Is college worth it?")
 - Competitive labor market ("I can make \$18 an hour right now.")
 - COVID-19 fatigue*

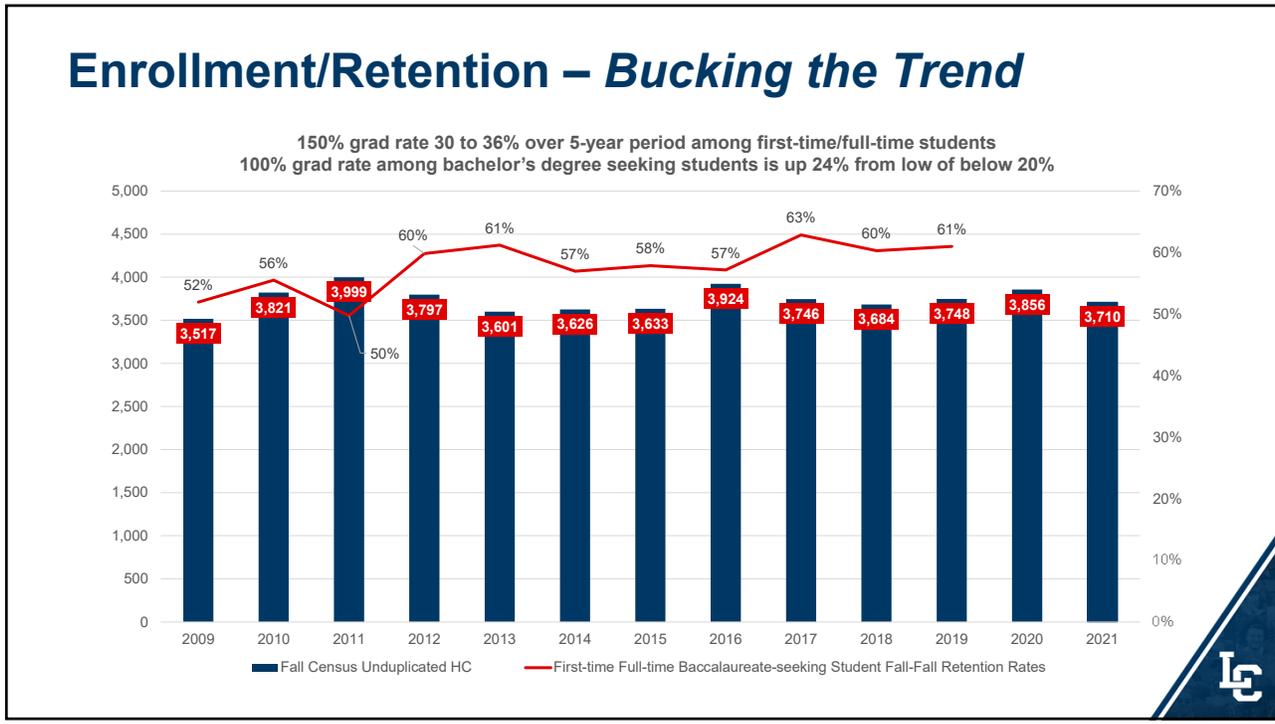
LC State Offers

- **Two-year programs.** Two-year enrollment is down 15% across the nation.*
- **CTE programs.** CTE enrollment is impacted significantly during labor shortages.
 - Idaho's 2.8% unemployment rate is among the best in the nation. Idahoans are employed.***

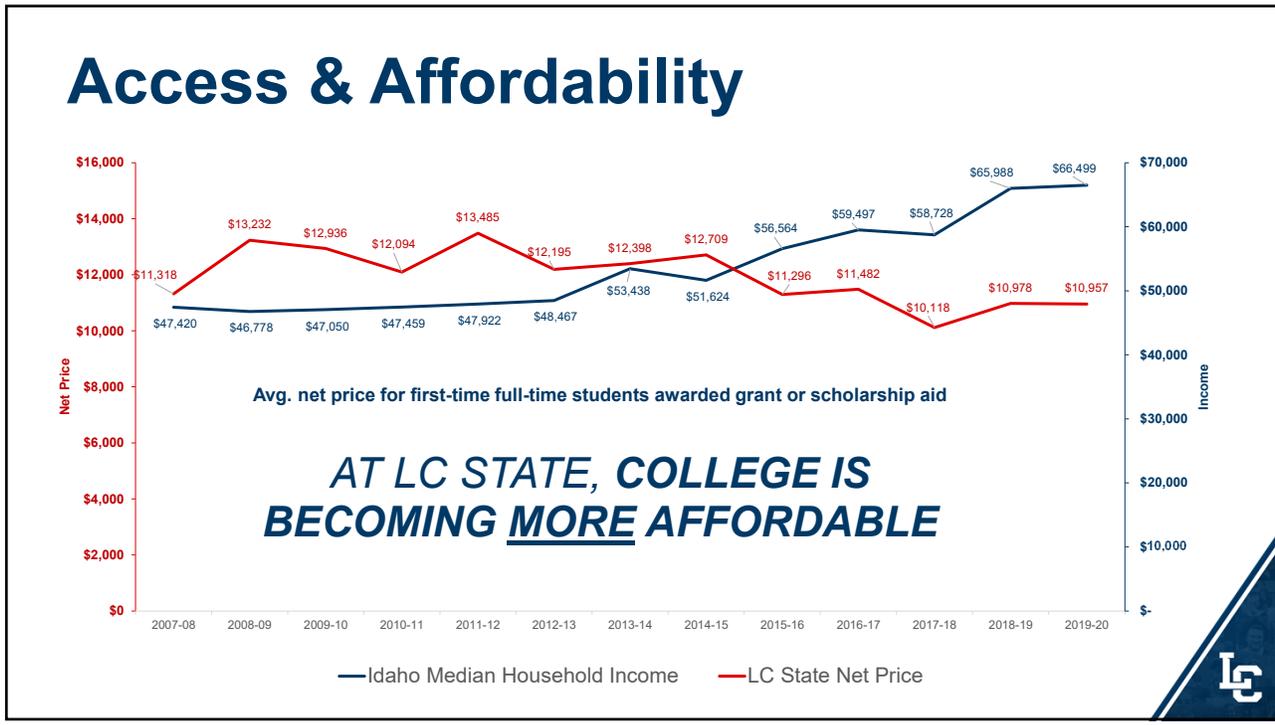
*National Clearing House Research Center | **Idaho Ed News | ***U.S. News & World Report



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Leading Idaho...

CEC: Investing in people = Investing in Idaho

Idaho Infrastructure/Deferred Maintenance

Take advantage of this once in a generation financial opportunity to support deferred maintenance requests.
 (LC State DPW presentation featured \$30M in facilities/infrastructure needs, most of which = deferred maintenance)

Line Item Requests

- Adult Learners / Non-traditional Students (LBB pg. 1-74)
- Compliance & Safety (LBB pg. 1-74)
- Occupancy Costs (LBB pg. 1-71)
- Chief Audit Executive (LBB pg. 1-75)



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Personnel = 70% of annual expenses

Personnel funding sources

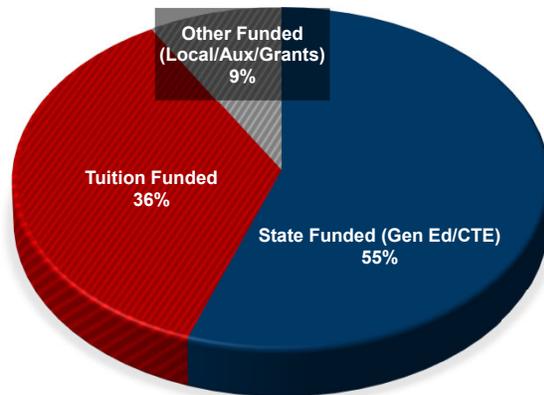
- State supported/appropriated funds
- Tuition
- Other (local/Aux/Grants)

Governor's recommendation CEC allocation on State/appropriated funds (55%)

Options

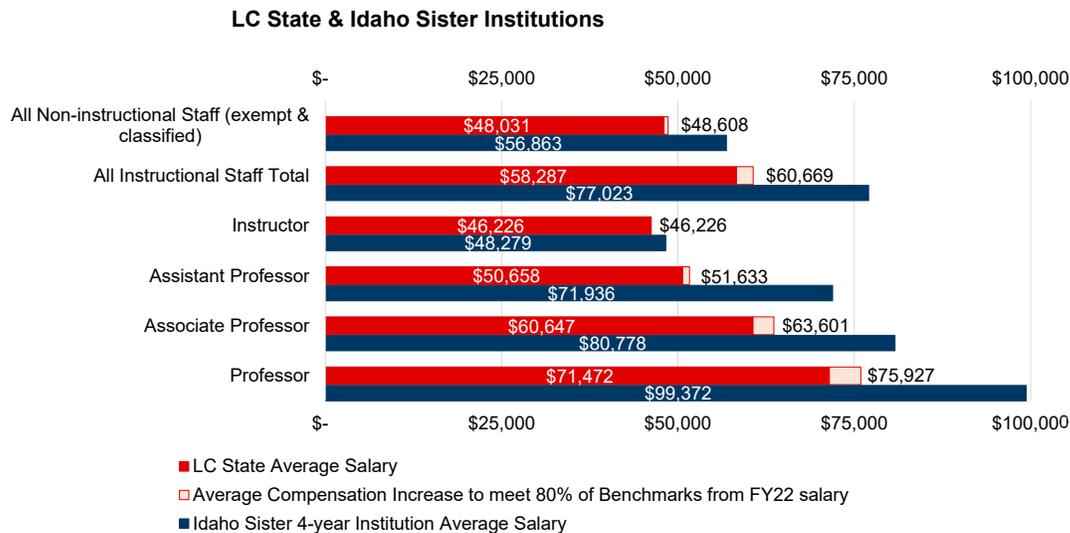
- a) Allocate CEC funding received across employees (meaning 2-3% reality)
- b) Increase tuition (5.5% needed to tread water)
- c) Additional appropriation from Legislature
- d) Personnel cuts
 - Not an option (we are already too lean)
 - Not sustainable as is (need to add not subtract)

5% CEC & HEALTH INSURANCE COST BY FUNDING TYPE



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LC State Compensation Gap Analysis



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Adult/Non-Traditional Learners

Legislative Budget Book, pg. 1 - 74

A long history of serving adult/non-traditional learners

- Workforce Training, CTE, associate, bachelor's and beyond...

Adult Learner initiative

- Two FTE (coordinator & mental health counselor), fund expanded student services staffing hours (evenings, weekends, etc.)
 - Eight-week courses; evenings, weekends, online, hybrid, F2F
 - Portfolio development course – *Turning life experience into college credit*

Prison Education – Partnering with Idaho Correctional Institutions

- First Idaho institution to submit U.S. Dept. of Ed Second Chance Pell application
 - Submitted Oct. 2021, Pell impact (if granted) FY2022
- Beyond Second Chance Pell, FY2023 grants will be available to qualified incarcerated individuals
- Proposal: AA degrees (liberal arts, sciences, business), welding certificate, College & Career prep program (Orofino & Cottonwood)



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Compliance & Safety Legislative Budget Book, pg. 1-74

Cybersecurity

- Four-part request for tools required to create a secure technology foundation. Critical to increasing cloud migration. Cloud-based environment allows for more secure and sustainable operation.
 1. DUO multi-factor authentication
 2. Security Information & Event Monitoring System
 3. Cisco Umbrella Cloud Security
 4. Third party penetration testing

Athletic Trainer/Instructor

- Additive Title IX compliance plan (not cutting)
 - Roster growth (fall 2021 **up 8%** over fall 2020)
- Safety & Success: Student-Athlete vs. General Student body
 - Retention rate: 90% vs. 61%
 - Graduation rate (150%): 61% vs. 36%
 - Avg. GPA: 3.29 vs. 3.11
- PE/Fitness
 - Teacher education program
 - All students/campus-wide benefit

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Occupancy Costs – Schweitzer CTE Center

Legislative Budget Book, pg. 1-71

- Received 50% in occupancy costs in FY2021 (\$306,700 of the \$602,900)
- Due to the 3.1% limitation on line item requests for FY2023, this FY2023 occupancy cost request represents approximately 25% of the original req/need
- Leaves approximately 25% still unfunded

OSBE – Chief Audit Executive

Legislative Budget Book, pg. 1-75

Coordinated Collaboration – “Systemness”

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Investing in LC = Investing in Idaho

LC State – Engine of Economic Mobility & Opportunity

- \$120M annual economic impact (pre-pandemic)
- Over 23K individuals in the regional workforce have received education/training at LC State

LC Delivers – THANK YOU!

- Nursing program capacity expanded by over **20%**
- Cybersecurity bachelor's launched
- Helping lead the way with Online Idaho

LC Responds

- Pandemic response
 - Live/in-person instruction/leveraging technology to sustain and increase access...

LC Achieves

- LC State ranked #3 public regional college in the West (U.S. News & World Report)
- LC State nursing rankings
 - #1 in Idaho (RegisteredNursing.org)
 - #5 in nation overall (BestAccreditedColleges.org)
 - #1 in nation for affordability (EduMed.org)
 - #1 in nation for online RN to BSN program (RNtoMSN.org)

Thank You. Questions?

